

STIC Database Tracking Number: 230044

To: IGOR BORISSOV  
Location: KNX 5D15  
Art Unit: 3600  
Date: March 22, 2009  
Case Serial Number: 10/031405

From: *Sylvia Keys*  
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## Search Notes

Dear Examiner:

Please find attached the results of your search for the above-referenced case. The search was conducted in Dialog.

References of interest are listed in the first part of the search results. Please scan through the remaining results for other possible references of interest.

If you have any questions about the search, or need a refocus, please do not hesitate to contact me.

Thank you for using the EIC, and we look forward to your next search!

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*\*References of Interest are selected based on the terms/concepts requested in the search that appear in the citation.*

## I. References of Interest

### A. Dialog

#### **17/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

01939665 Supplier Number: 25403709 (USE FORMAT 7 OR 9 FOR FULLTEXT)

#### **Discover Northern's soul**

**(Tour operators are concentrating more on Australia's Northern Territory;  
new Short Breaks program from Australian Pacific Tours includes 2-3 d  
tours to Kings Canyon, Ayers Rock and Kakadu)**

Travel Trade Gazette UK & Ireland, p 38

August 23, 1999

DOCUMENT TYPE: Journal ISSN: 0262-4397 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 437

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**(Tour operators are concentrating more on Australia's Northern Territory;  
new Short Breaks program from Australian Pacific Tours includes 2-3 d  
tours to Kings Canyon...**

)

TEXT:

Operators are increasing their focus on Northern Territory and **mixing**  
adventure **travel** with traditional **tours** .

Australian Pacific Tours has produced its first dedicated brochure for  
Northern Territory after taking over...

...Australia; the most popular itinerary being Sydney, Ayers Rock and the  
Great Barrier Reef.

A **new** combination by Travel 2, with flights by Lauda Air and Ansett,  
costs #2,173 for...

...last 12 months we have seen a sizeable rise in interest, so we have  
sourced **new** products for a greater range of tours, self-drive holidays  
and hotels."

Jetset has introduced...

GEOGRAPHIC NAMES: Australia & **New** Zealand (AUNX...

#### **17/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

01734506 Supplier Number: 24406041 (USE FORMAT 7 OR 9 FOR FULLTEXT)

#### **Scandinavia sets trends in biggest travel market**

**(A new study reveals that Scandinavia sets trends in the travel industry;  
Europe is the largest regional travel market in the world which generates**

**43% of worldwide agency revenue)**

Travel Trade Gazette Europa, p 3

October 01, 1998

DOCUMENT TYPE: Journal ISSN: 0262-5709 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 122

(USE FORMAT 7 OR 9 FOR FULLTEXT)

(**A new study reveals that Scandinavia sets trends in the travel industry; Europe is the largest regional...**  
)

TEXT:

...in travel industry trends, including commission capping and fee-based management systems, according to a **new** study.

A survey by travel information provider OAG Worldwide and Cahners Travel Group also found...

...forecast demise of package holidays.

It predicted the European habit of taking multiple holidays and **mixing package** arrangements with independent **travel** would continue.

**17/3,K/1 (Item 1 from file: 9)**

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(c) 2009 Gale/Cengage. All rts. reserv.

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Australian Pacific Tours has produced its first dedicated brochure for Northern Territory after taking over...

...Australia; the most popular itinerary being Sydney, Ayers Rock and the Great Barrier Reef.

A **new** combination by Travel 2, with flights by Lauda Air and Ansett, costs \$2,173 for...

...last 12 months we have seen a sizeable rise in interest, so we have sourced **new** products for a greater range of tours, self-drive holidays and hotels."

Jetset has introduced...

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(A **new study reveals that Scandinavia sets trends in the travel industry; Europe is the largest regional...**

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...in travel industry trends, including commission capping and fee-based management systems, according to a **new** study.

A survey by travel information provider OAG Worldwide and Cahners Travel Group also found...

...forecast demise of package holidays.

It predicted the European habit of taking multiple holidays and **mixing package** arrangements with independent **travel** would continue.

**17/3,K/6 (Item 4 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

00693631 93-42852

**Consumer behavior in the U.S. pleasure travel marketplace: An analysis of senior and nonsenior travelers**

Javalgi, Rajshekhar G; Thomas, Edward G; Rao, S R

Journal of Travel Research v31n2 PP: 14-19 Fall 1992

ISSN: 0047-2875 JRNL CODE: JTR

WORD COUNT: 4673

...TEXT: have lower income levels than nonseniors (and nonretired persons).  
Thus, marketers attempting to develop a **travel - package mix** for seniors should emphasize discount pricing in a package that also involves travel for longer...

...convince such travelers to change the patterns typically followed in the past.

For example, the **new** group of low-and medium-priced motels could attempt to convince those visiting friends and...the Academy of Marketing Science, Winter: 1-12.

Milman, Ady (1988). "Market Identification of a **New** Theme Park: An Example from Central Florida." Journal of Travel Research, Spring: 7-11.

Shoemaker...

**17/3,K/7 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

06847638 Supplier Number: 57843657 (USE FORMAT 7 FOR FULLTEXT)

**Meeting the Millennium With a New Attitude.**

Small, Stacy H.

Travel Agent, v297, n7, p1

Nov 15, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 901

(USE FORMAT 7 FOR FULLTEXT)

**Meeting the Millennium With a New Attitude.**

**ABSTRACT:**

**TEXT:**

A **new** organization, the ATIA, will consolidate and coordinate Alaska's marketing efforts

As the world prepares to celebrate the arrival of a **new** century, Alaska officials are getting ready to usher in a whole **new** era in tourism. "We are living through some interesting times and lots of change," Tina...

...more than 500 attendees at the annual AVA convention in Ketchikan last month.

Under the **New** Millennium Plan, passed by the state legislature last spring, a **new** organization, the Alaska Tourism Industry Association (ATIA), has been formed, and a transition team is...

...reach out to retailers during this transition year. Gaipman adds that the state will seek **new** ways to strengthen ties with agents, and may offer its agent training programs online.

Most...

...next summer as the transition team works to create a plan of action for the **new** organization.

The main reason for the restructuring is simple, says Bob Didingar,

president of Alaska...

...lack of spending is believed to be a driving force in the slowed tourism growth.

**New Year, New Plan**

As part of the **New** Millennium Plan, Alaska officials hope to increase funding for tourism promotion to nearly \$8 million...

...Alaska's private sector contributes 25 percent of the funding for Alaska tourism. Under the **new** plan, the private sector will contribute 30 percent or more for the first two years...

...and head of Juneau-based Admiralty Tours, believes visitors will be better served by the **new** association. According to Anderson, it comprises "a broad-based representation of enterprises both big and small, **integrating** the gambit of **tours**, spanning **travel** options for independent travelers and cruise passengers alike."

Some tourism officials felt that under the...

...be seen, but according to Bill Pedlar, the incoming president of the AVA for its **final** year of existence, the success of Alaska's future will be "built on its fabulous...

**17/3,K/8 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

06438305 Supplier Number: 54994449 (USE FORMAT 7 FOR FULLTEXT)

**GenesisIntermedia.com, Inc. Announces Acquisition Of Contour System Travel and E-Commerce Capability.**

PR Newswire, p6523

June 25, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 507

**Final** terms of the acquisition were not disclosed, but were reported to be for approximately \$2...

...million, subject to post-closing adjustments.

The state-of-the-art computer system designed for **integrating** multi-brand and multi-**component travel** products, such as those offered by Global Leisure, is designed to provide a consistent high...

**22/3,K/5 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07076453 Supplier Number: 59636829 (USE FORMAT 7 FOR FULLTEXT)

**iPlanet unveils corporate portal.(iPlanet E-Commerce Solutions' iPlanet Portal Server software)(Product Announcement)**

Cox, John

Network World, p14

Feb 21, 2000

Language: English Record Type: Fulltext  
Article Type: Product Announcement  
Document Type: Tabloid; Trade  
Word Count: 407

IPlanet E-Commerce Solutions, formerly the Sun-Netscape Alliance, has **updated** its old Webtop product, turning it into a full-blown portal development and deployment platform...

...the foundation of the corporate Web site, and a development tool set for building and **changing** that site. For instance, the new code handles jobs such as managing content on portals, representing information as objects that can be edited, **recombined** and reused, and working smoothly with third-party applications. Portal Server also includes iPlanet Directory...  
...customization of each desktop. And when you do that, you have data-integrity issues and **change** -management issues. No one really understands yet how complex this can be."

Once a firm...

...chains. Those same services could be used to let pilots and flight attendants access schedule **changes** or alert frequent flyers about a new low fare or **vacation package** designed for them.

IPlanet Portal Server will be available in the second quarter, in several...

**22/3,K/6 (Item 1 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2009 Gale/Cengage. All rts. reserv.

05324121 SUPPLIER NUMBER: 54036230 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Cyberservice: taming service marketing problems with the World Wide Web.**

Pitt, Leyland; Berthon, Pierre; Watson, Richard T.

Business Horizons, 42, 1, 11(8)

Jan-Feb, 1999

ISSN: 0007-6813 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5270 LINE COUNT: 00432

... characteristics.

The 1990s, however, have seen the emergence of a phenomenon we believe will dramatically **change** this received wisdom forever: the World Wide Web. Most service problems really don't matter...sees a Web site and not the firm, the site becomes the firm.

\* Frequency of **update** . Surfers generally won't visit a Web site often unless it **changes** regularly. No matter how engaging it is on first impression, the site will fail if...

...wares" offered. The Web site is the company's street front. Customers expect it to **change** , just like the window displays of department stores.

\* Server speed. In the pre-cyberservice days...

...difficult with services because of their intangibility. But a Web site has the potential to **change** that.

Each year the Harvard Business School Publishing Services generate millions of dollars worth of...

...subscribe to receive bimonthly abstracts of the latest HBR articles or



enroll for regular electronic **updates** on abstracts of new cases, articles, books, and other products.

Multiplying Memories

People tend to...

...then scans news providers and compiles a customized offering for that person. The information is **updated** regularly either by the customer requesting additional items or as a result of the software...books, music, or films; Firefly then builds a profile of those preferences that is continually **updated** as more information is provided, usually in the form of ratings. Customers are put in...

...the problems that arise, they should try to eliminate them: Don't fix the system, **change** it. In doing so, the firms will be giving customers what they really want: not...a way that allows customer value to exceed what would have been spent purchasing each **component** separately. Microsoft's **travel** Web site, [www.expedia.com](http://www.expedia.com), allows customers to shop for vacations, flights, car rentals, and...

...of services - breaking them down into their smallest constituent elements - allows unparalleled mass customization by **recombining** those elements into unique configurations. Searches facilitate hyper-efficient information markets, matching supply and demand...

**30/3,K/14 (Item 7 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

05781306 Supplier Number: 50269927 (USE FORMAT 7 FOR FULLTEXT)

**Delta Vacations Makes Booking Vacation Packages Quick and Easy Through New Online Service; Net Surfers Can Now Research, Book and Confirm Vacation Packages Instantly.**

Business Wire, p08271284

August 27, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 558

... and interactive technology solutions for the travel industry.

As Delta Vacations embraces the world of **electronic** reservations, it will continue to **combine** worldwide destinations with traditional values. Delta Vacations, one of the nation's premier travel programs...

**30/3,K/16 (Item 9 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

05427362 Supplier Number: 48231299 (USE FORMAT 7 FOR FULLTEXT)

**New River Technologies Joins The Globe Marketplace With Delta Vacations**

PR Newswire, p0116NYF065

Jan 16, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 484

... Internet Web sites, destinations and travel agency groups all use New River's expertise to **package** and sell **travel electronically**. New River's services include the development and implementation of customized vacation packages, a proprietary...

**36/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

01338305 Supplier Number: 23986660 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**CASINOS BRING DRAMATIC CHANGE TO MISSISSIPPI COASTAL TOURISM**  
(Mississippi Coast visitors increased by 83% between 1992 and 1996 due to dockside casinos; hotel rooms also rose from about 6,400 in 1992 to about 10,000 at present)

Sun Herald , p N/A

August 05, 1997

DOCUMENT TYPE: Regional Newspaper (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1028

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...agent on Earth. That's the road we're headed down because we have that **mix** of other primary motivators. The Coast should be careful to make sure it keeps the...

...this year, the New Orleans native opened a tour company in Biloxi that specializes in **customized** group **tour** services, including **packaged** hotel deals for special events and airport shuttle service.

Perrin discovered the Coast's potential...

**36/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

00710943 Supplier Number: 23277947 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**ARE TRAVEL AGENTS DINOSAURS?**  
(Travel agents are being told by consumers and airlines that they are **obsolete**)

Brandweek, v XXXVI, n 32, p 30+

August 21, 1995

DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2410

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...travel agency operation, is tapping into its data base and pitching its

37 million members **tailored vacation packages** .

It took an outsider to recognize the full spectrum of merchandising opportunities a travel agency...

...only grow 20%.

Carlson Wagonlit Travel is shooting for a 50% leisure, 50% business travel **mix** . Currently, business travel accounts for more than 65% of its sales.

"We think the leisure...

**36/3,K/3 (Item 1 from file: 13)**

DIALOG(R)File 13:BAMP

(c) 2009 Gale/Cengage. All rts. reserv.

00694273 Supplier Number: 25620507 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Building the Perfect Site**

(Although hotel companies once viewed web sites as a necessary evil, most are now viewing their sites as an essential element of marketing; personalization is a growing trend)

Lodging Hospitality, v 56, n 3, p 38-40

March 01, 2000

DOCUMENT TYPE: Journal ISSN: 0148-0766 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 911

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**ABSTRACT:**

...customizing messages to those visiting hilton.com. Radisson on the other hand, is working on **tailoring** specific product offerings such as **vacation packages** to radisson.com users based on their stated preferences. The report released by PhoCusWright predicted...

**TEXT:**

...the users' experience and treating their web sites as an essential element in the marketing **mix** . While Internet bookings represent less than five percent of hotel bookings, the potential for business...

...Rosenberg says one-to-one personalization will be possible. Radisson has also been working on **tailoring** specific product offerings such as **vacation packages** to radisson.com users based on their stated preferences.

With the proliferation of Internet travel...

**36/3,K/4 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

02053116 57672093

**Strategic payoff from EDI as a function of EDI embeddedness**

Chatfield, Akemi Takeoka; Yetton, Philip

Journal of Management Information Systems v16n4 PP: 195-224 Spring 2000

ISSN: 0742-1222 JRNL CODE: JMI  
WORD COUNT: 11799

...TEXT: JAL Group firms for synergies and developed many new products and services such as mass **customized travel packages** and quick baggage-delivery services.

The JAL Group is a keiretsu-based<sup>2</sup> value chain, including...social ties with retail-store owners, and helps the store owners select the best product **mix** and design the best store layout for the product **mix** through store-level TI: In addition, 7-Eleven Japan and retailers share proprietary information. This...

**36/3,K/9 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

06421266 Supplier Number: 54931314 (USE FORMAT 7 FOR FULLTEXT)

**Moncton eyes Paris habit.**

Travel Trade Gazette UK & Ireland, p56  
May 24, 1999

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 150

... UK market, Tourism New Brunswick has appointed Lisa Gagnon as project executive dedicated to group **travel** and **taylor-made tours** from the UK.

The province's major attractions include the Bay of Fundy, which has

...

...whale-watching, hiking, kayaking, fishing and, in winter, snowmobiling and cross-country skiing.

The cultural **mix** of New Brunswick's population is highlighted by its annual events.

These include reputedly Canada...

**40/3,K/2 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

04108439 Supplier Number: 45991607

**Independent travel boom means new role for many Thai agents**

Nation, p3 HORIZONS  
Dec 7, 1995

Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

**ABSTRACT:**

...in Thailand, known as the Holiday Tours and Travel (Thailand) Ltd, is turning from giving **package tours** to **customising** its products. This **change** in strategy came about due to the new breed of educated travellers who prefer to...

TEXT:

**40/3,K/3 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

03977314 Supplier Number: 45771929 (USE FORMAT 7 FOR FULLTEXT)

**Brittany revolutionises fares across the Channel**

Travel Trade Gazette UK & Ireland, p40

Sept 6, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 380

... to GBP79 with the higher price including a GBP40 food voucher.

The line is also **changing** its **package tour** business into a **tailor** -made service to give more flexibility.

Mr Longden said its gites and holiday homes programmes...



## II. Text Search Results from Dialog

### A. ALL FILES

File 1:ERIC 1965-2009/Feb  
(c) format only 2009 Dialog

File 2:INSPEC 1898-2009/Mar W3  
(c) 2009 Institution of Electrical Engineers

File 5:Biosis Previews(R) 1926-2009/Mar W3  
(c) 2009 The Thomson Corporation

File 6:NTIS 1964-2009/Mar W5  
(c) 2009 NTIS, Intl Cpyrght All Rights Res

File 7:Social SciSearch(R) 1972-2009/Mar W3  
(c) 2009 The Thomson Corp

File 8:EI Compendex(R) 1884-2009/Mar W1  
(c) 2009 Elsevier Eng. Info. Inc.

File 9:Business & Industry(R) Jul/1994-2009/Mar 21  
(c) 2009 Gale/Cengage

File 10:AGRICOLA 70-2009/Mar  
(c) format only 2009 Dialog

File 11:PsycINFO(R) 1887-2009/Mar W3  
(c) 2009 Amer. Psychological Assn.

File 13:BAMP 2009/Mar 19  
(c) 2009 Gale/Cengage

File 14:MECHANICAL AND TRANSPORT ENGINEER ABSTRACT 1966-2009/MAR  
(c) 2009 CSA.

File 15:ABI/Inform(R) 1971-2009/Mar 21  
(c) 2009 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2009/Feb 27  
(c) 2009 Gale/Cengage

File 18:Gale Group F&S Index(R) 1988-2009/Feb 27  
(c) 2009 Gale/Cengage

File 19:Chem.Industry Notes 1974-2009/ISS 200911  
(c) 2009 Amer.Chem.Soc.

File 20:Dialog Global Reporter 1997-2009/Mar 22  
(c) 2009 Dialog

File 21:NCJRS 1972-2009/Feb  
(c) format only 2009 Dialog

File 22:Employee Benefits 1986-2009/Feb  
(c) 2009 Int.Fdn.of Empl.Ben.Plans

File 24:CSA Life Sciences Abstracts 1966-2009/May  
(c) 2009 CSA.

File 26:Foundation Directory 2009/Nov  
(c) 2009 Foundation Center

File 27:Foundation Grants Index 1990-2009/Mar  
(c) 2009 Foundation Center

File 28:Oceanic Abstracts 1966-2009/May  
(c) 2009 CSA.

File 29:Meteorology & Geostrophysical Abstracts 1966-2009/May  
(c) 2009 CSA.

File 30:AsiaPacific 1985-2008/Nov 11  
(c) 2008 Aristarchus Knowledge Indus.

File 32:METADEX 1966-2009/Mar  
(c) 2009 CSA.

File 34:SciSearch(R) Cited Ref Sci 1990-2009/Mar W3

(c) 2009 The Thomson Corp  
 File 35:Dissertation Abs Online 1861-2009/Feb  
 (c) 2009 ProQuest Info&Learning  
 File 38:America:History & Life 1963-2005/Q3  
 (c) 2006 ABC CLIO Inc.  
 File 39:Historical Abstracts 1973-2005  
 (c) 2005 ABC-CLIO  
 File 40:Enviroline(R) 1975-2008/May  
 (c) 2008 Congressional Information Service  
 File 42:Pharm. News Index 1974-2009/Feb W3  
 (c) 2009 ProQuest Info&Learning  
 File 44:Aquatic Science & Fisheries Abstracts 1966-2009/Jun  
 (c) 2009 CSA.  
 File 45:EMCare 2009/Mar W2  
 (c) 2009 Elsevier B.V.  
 File 47:Gale Group Magazine DB(TM) 1959-2009/Mar 12  
 (c) 2009 Gale/Cengage  
 File 49:PAIS Int. 1976-2008/Nov  
 (c) 2008 Cambridge Scientific Abstracts Inc.  
 File 50:CAB Abstracts 1972-2009/Mar W3  
 (c) 2009 CAB International  
 File 51:Food Sci.&Tech.Abs 1969-2009/Mar W3  
 (c) 2009 FSTA IFIS Publishing  
 File 53:FOODLINE(R): Science 1972-2009/Mar 18  
 (c) 2009 LFRA  
 File 56:Computer and Information Systems Abstracts 1966-2009/Mar  
 (c) 2009 CSA.  
 File 57:Electronics & Communications Abstracts 1966-2009/Mar  
 (c) 2009 CSA.  
 File 60:ANTE: Abstracts in New Tech & Engineer 1966-2009/Mar  
 (c) 2009 CSA.  
 File 61:Civil Engineering Abstracts. 1966-2009/Mar  
 (c) 2009 CSA.  
 File 63:Transport Res(TRIS) 1970-2009/Feb  
 (c) fmt only 2009 Dialog  
 File 64:ENVIRONMENTAL ENGINEERING ABSTRACTS 1966-2009/MAR  
 (c) 2009 CSA.  
 File 65:Inside Conferences 1993-2009/Mar 19  
 (c) 2009 BLDSC all rts. reserv.  
 File 66:GPO Mon. Cat. 1978-2008/Dec  
 (c) format only 2008 Dialog  
 File 67:World Textiles 1968-2009/Mar  
 (c) 2009 Elsevier B.V.  
 File 71:ELSEVIER BIOBASE 1994-2009/Mar W3  
 (c) 2009 Elsevier B.V.  
 File 72:EMBASE 1993-2009/Mar 19  
 (c) 2009 Elsevier B.V.  
 File 73:EMBASE 1974-2009/Mar 18  
 (c) 2009 Elsevier B.V.  
 File 75:TGG Management Contents(R) 86-2009/Feb W3  
 (c) 2009 Gale/Cengage  
 File 76:Environmental Sciences 1966-2009/May  
 (c) 2009 CSA.  
 File 78:Aqualine 1966-2009/Jun  
 (c) 2009 CSA.  
 File 79:Foods Adlibra(TM) 1974-2002/Apr



(c) 2002 General Mills  
 File 80:TGG Aerospace/Def.Mkts(R) 1982-2009/Feb 26  
 (c) 2009 Gale/Cengage  
 File 81:MIRA - Motor Industry Research 2001-2009/Feb  
 (c) 2009 MIRA Ltd.  
 File 85:Grants 2005/Nov  
 (c) 2005 ORYX Press  
 File 88:Gale Group Business A.R.T.S. 1976-2009/Mar 18  
 (c) 2009 Gale/Cengage  
 File 89:GeoRef 1785-2009/Feb B1  
 (c) 2009 American Geological Institute  
 File 91:MANTIS(TM) 1880-2008/Aug  
 2001 (c) Action Potential

Set	Items	Description
S1	84166	TRAVEL(3N)(PACKAGE OR PACKAGES OR TOUR OR TOURS)
S2	18765	VACATION(3N)(PACKAGE OR PACKAGES OR TOUR OR TOURS)
S3	3326	TRAVEL(3N)COMPONENT??
S4	23640	(PACKAGE OR PACKAGED)(3N)(TOUR OR TOURS)
S5	120450	S1:S4
S6	529	S5(5N)(ALTER OR ALTERS OR ALTERING OR ALTERATION? OR CHANGE OR CHANGES OR CHANGING OR MODIFY? OR MODIFIES OR UPDAT?)
S7	0	S6(5N)RECOMBIN?
S8	0	S6(5N)(COMBINE OR COMBINES OR COMBINING OR MIX OR MIXES OR MIXING)
S9	269	S5(5N)(BLEND OR BLENDS OR BLENDING OR MIX OR MIXES OR MIXING OR MIXTURE OR MINGLE?? OR MERGE OR MERGES OR MERGING OR FUSE OR FUSES OR FUSING OR COMMINGLE?? OR AMALGAMAT??? OR MELD??? OR INTEGRATE OR INTEGRATES OR INTEGRATING)
S10	532409	(NEW OR FINAL)(5N)(COMPONENT?? OR PACKAGE?? OR ITINERAR??? OR ARRANGEMENT??)
S11	11496	S10(5N)(CREAT? OR GENERATE OR GENERATES OR GENERATING)
S12	0	S11(5N)S9
S13	0	S11 AND S9
S14	194	S9 AND (NEW OR REDONE OR REDID OR FINAL)
S15	68	S14 NOT PY>2000
S16	55	RD (unique items)
S17	14	S16 NOT (PLANAR OR COMPANY)
S18	26835	S5 AND (ALTER OR ALTERS OR ALTERING OR ALTERATION? OR CHANGE OR CHANGES OR CHANGING OR MODIFY? OR MODIFIES OR UPDAT?)
S19	33	S18 AND RECOMBIN?
S20	33	S19 NOT S17
S21	15	S20 NOT PY>2000
S22	10	RD (unique items)
S23	9337	S5 AND (COMBINE OR COMBINES OR COMBINING OR MIX OR MIXES OR MIXING)
S24	9504	S5 AND (BLEND OR BLENDS OR BLENDING OR MIX OR MIXES OR MIXING OR MIXTURE OR MINGLE?? OR MERGE OR MERGES OR MERGING OR FUSE OR FUSES OR FUSING OR COMMINGLE?? OR AMALGAMAT??? OR MELD??? OR INTEGRATE OR INTEGRATES OR INTEGRATING)
S25	2769	(S23 OR S24) AND (COMPUTER? OR AUTOMATED OR ELECTRONIC?)
S26	757	(S23 OR S24)(S)(COMPUTER? OR AUTOMATED OR ELECTRONIC?)
S27	236	(S23 OR S24)(5N)(COMPUTER? OR AUTOMATED OR ELECTRONIC?)
S28	169	RD (unique items)
S29	101	S28 NOT PY>2000
S30	31	S29 NOT ELECTRONICS

S31 3098 AU=(AMONG, F? OR AMONG F? OR FREITAS, J? OR FREITAS J? OR -  
FRANK(2N)AMONG OR JEFFREY(2N)FREITAS)

S32 0 S31 AND S5

S33 1215 S5(5N)(PERSONALIZ? OR PERSONALIS? OR CUSTOMIS? OR CUSTOMIZ?  
OR TAILOR?)

S34 48 S33 AND MIX

S35 16 S34 NOT PY>2000

S36 13 RD (unique items)

S37 3 S33(5N)(BLEND OR BLENDS OR BLENDING OR MIX OR MIXES OR MIX-  
ING OR MIXTURE OR MINGLE?? OR MERGE OR MERGES OR MERGING OR F-  
USE OR FUSES OR FUSING OR COMMINGLE?? OR AMALGAMAT??? OR MELD?  
OR INTEGRATE OR INTEGRATES OR INTEGRATING)

S38 2 RD (unique items)

S39 5 S33(5N)(ALTER OR ALTERS OR ALTERING OR ALTERATION? OR CHAN-  
GE OR CHANGES OR CHANGING OR MODIFY? OR MODIFIES OR UPDAT?)

S40 5 RD (unique items)

S41 0 S33(5N)RECOMBIN?

S42 26 S33(5N)(COMBINE OR COMBINES OR COMBINING OR MIXES OR MIXIN-  
G)

S43 3 S42 NOT PY>2000

S44 2 RD (unique items)

S45 18245 TOUR(3N)(PACKAGE OR PACKAGES)

S46 102 S45(5N)(ALTER OR ALTERS OR ALTERING OR ALTERATION? OR CHAN-  
GE OR CHANGES OR CHANGING OR MODIFY? OR MODIFIES OR UPDAT?)

S47 0 S46(5N)RECOMBIN?

S48 0 S46(5N)(BLEND OR BLENDS OR BLENDING OR MIX OR MIXES OR MIX-  
ING OR MIXTURE OR MINGLE?? OR MERGE OR MERGES OR MERGING OR F-  
USE OR FUSES OR FUSING OR COMMINGLE?? OR AMALGAMAT??? OR MELD?  
OR INTEGRATE OR INTEGRATES OR INTEGRATING)

S49 0 S46(5N)(COMBINE OR COMBINES OR COMBINING OR MIXES OR MIXIN-  
G)

?

**17/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

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01939665 Supplier Number: 25403709 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Discover Northern's soul**

**(Tour operators are concentrating more on Australia's Northern Territory;**

**new Short Breaks program from Australian Pacific Tours includes 2-3 d**

**tours to Kings Canyon, Ayers Rock and Kakadu)**

Travel Trade Gazette UK & Ireland, p 38

August 23, 1999

DOCUMENT TYPE: Journal ISSN: 0262-4397 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 437

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**(Tour operators are concentrating more on Australia's Northern Territory;**

**new Short Breaks program from Australian Pacific Tours includes 2-3 d**

**tours to Kings Canyon...**

)

TEXT:

Operators are increasing their focus on Northern Territory and **mixing**

adventure **travel** with traditional **tours** .

Australian Pacific Tours has produced its first dedicated brochure for Northern Territory after taking over...

...Australia; the most popular itinerary being Sydney, Ayers Rock and the Great Barrier Reef.

A **new** combination by Travel 2, with flights by Lauda Air and Ansett, costs \$2,173 for...

...last 12 months we have seen a sizeable rise in interest, so we have sourced **new** products for a greater range of tours, self-drive holidays and hotels."

Jetset has introduced...

GEOGRAPHIC NAMES: Australia & **New Zealand** (AUNX...

**17/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

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01734506 Supplier Number: 24406041 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Scandinavia sets trends in biggest travel market**

**(A new study reveals that Scandinavia sets trends in the travel industry;**

**Europe is the largest regional travel market in the world which generates 43% of worldwide agency revenue)**

Travel Trade Gazette Europa, p 3

October 01, 1998

DOCUMENT TYPE: Journal ISSN: 0262-5709 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 122

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**(A new study reveals that Scandinavia sets trends in the travel industry;**

**Europe is the largest regional...**

)

TEXT:

...in travel industry trends, including commission capping and fee-based management systems, according to a **new** study.

A survey by travel information provider OAG Worldwide and Cahners Travel Group also found...

...forecast demise of package holidays.

It predicted the European habit of taking multiple holidays and **mixing package** arrangements with independent **travel** would continue.

**17/3,K/3 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01980239 48689673

### **Developing a typology for understanding visiting friends and relatives markets**

Moscardo, Gianna; Pearce, Philip; Morrison, Alastair; Green, David; O Leary, Joseph T

Journal of Travel Research v38n3 PP: 251-259 Feb 2000

ISSN: 0047-2875 JRNL CODE: JTR

WORD COUNT: 4491

...TEXT: one of several activities desired by tourists. King (1996) argued that VFR may be one **component** of hybrid **travel**. Here, hybrid travel refers to **mixes** of pleasure, business, and VFR travel experiences. This distinction between VFR as a single trip...those related to natural environments. This group was labeled the Active Nature Lovers group. The **final** group (n = 388, 15% of the sample) was labeled the Active Beach Resort group, reflecting...

...described as long-haul travelers, with lower numbers of respondents from the adjacent state of **New South Wales** and higher numbers from the more distant states of Victoria, Western Australia, and...

...47% of the respondents being from within the state or from the adjacent state of **New South Wales**. It should be noted, however, that a substantial proportion of this group came...

...and long-haul travelers, with 29% of the respondents coming from the adjacent state of **New South Wales**, 38% from more distant states, and 15% from **New Zealand**.

The four groups also differed in terms of the total number of nights spent ...

...relatives for accommodation. This was especially the case for the Active Nature Lovers group.

The **final** set of analyses investigated differences among the four VFR segments for expenditure. Table 10 reports...52-66.

Heath, E., and G. Wall (1992). Marketing Tourism Destinations: A Strategic Planning Approach. **New York**: John Wiley.

Jackson, R. (1990). "VFR Tourism: Is It Underestimated?" Journal of Tourism Studies...

**17/3,K/4 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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00799172 94-48564

### **A bond of contention**

Anderson, Pat

Marketing Week v16n10 PP: 41-45 May 14, 1993

JRNL CODE: MWE

ABSTRACT: Companies in the conference and incentive travel industry that comply with the **new** European Community (EC) regulations are accusing those companies that do not comply of letting down...

...predict it could shrink substantially, as companies go out of business or are forced to **merge** to stay alive. The EC **package travel** directive is directed primarily at consumer travel, but covers business travel as well because any...

**17/3,K/5 (Item 3 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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00693636 93-42857

**Price value perceptions of travelers**

Stevens, Blair F

Journal of Travel Research v31n2 PP: 44-48 Fall 1992

ISSN: 0047-2875 JRNL CODE: JTR

WORD COUNT: 2120

...TEXT: random national sample, and 2,404 interviews conducted in six American cities, Atlanta, Dallas, Minneapolis, **New** York, Portland, and San Francisco.

In this first phase, a major objective was to assess...the Caribbean island nations, but price is much more important when travelers select the various **components** or **mix** of **travel** products associated with a trip.

The study has produced a better understanding of the price...an industrial development strategy.

REFERENCES

Porter, Michael E. (1985). Competitive Advantage: Creating & Sustaining Superior Performance. **New** York: Free Press.

Tourism Canada (1991). Travel Price/Value Perceptions: Main Report. Ottawa: Industry Science...

**17/3,K/6 (Item 4 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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00693631 93-42852

**Consumer behavior in the U.S. pleasure travel marketplace: An analysis of senior and nonsenior travelers**

Javalgi, Rajshekhar G; Thomas, Edward G; Rao, S R

Journal of Travel Research v31n2 PP: 14-19 Fall 1992

ISSN: 0047-2875 JRNL CODE: JTR

WORD COUNT: 4673

...TEXT: have lower income levels than nonseniors (and nonretired persons). Thus, marketers attempting to develop a **travel - package mix** for seniors should emphasize discount pricing in a package that also involves travel for longer...

...convince such travelers to change the patterns typically followed in the

past.

For example, the **new** group of low-and medium-priced motels could attempt to convince those visiting friends and...the Academy of Marketing Science, Winter: 1-12.

Milman, Ady (1988). "Market Identification of a **New** Theme Park: An Example from Central Florida." Journal of Travel Research, Spring: 7-11.

Shoemaker...

**17/3,K/7 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06847638 Supplier Number: 57843657 (USE FORMAT 7 FOR FULLTEXT)

**Meeting the Millennium With a **New** Attitude.**

Small, Stacy H.

Travel Agent, v297, n7, p1

Nov 15, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 901

(USE FORMAT 7 FOR FULLTEXT)

**Meeting the Millennium With a **New** Attitude.**

**ABSTRACT:**

**TEXT:**

A **new** organization, the ATIA, will consolidate and coordinate Alaska's marketing efforts

As the world prepares to celebrate the arrival of a **new** century, Alaska officials are getting ready to usher in a whole **new** era in tourism. "We are living through some interesting times and lots of change," Tina...

...more than 500 attendees at the annual AVA convention in Ketchikan last month.

Under the **New** Millennium Plan, passed by the state legislature last spring, a **new** organization, the Alaska Tourism Industry Association (ATIA), has been formed, and a transition team is...

...reach out to retailers during this transition year. Gaipman adds that the state will seek **new** ways to strengthen ties with agents, and may offer its agent training programs online.

Most...

...next summer as the transition team works to create a plan of action for the **new** organization.

The main reason for the restructuring is simple, says Bob Didinger, president of Alaska...

...lack of spending is believed to be a driving force in the slowed tourism growth.

**New Year, **New** Plan**

As part of the **New** Millennium Plan, Alaska officials hope to

increase funding for tourism promotion to nearly \$8 million...  
...Alaska's private sector contributes 25 percent of the funding for Alaska tourism. Under the **new** plan, the private sector will contribute 30 percent or more for the first two years...

...and head of Juneau-based Admiralty Tours, believes visitors will be better served by the **new** association. According to Anderson, it comprises "a broad-based representation of enterprises both big and small, **integrating** the gambit of **tours**, spanning **travel** options for independent travelers and cruise passengers alike."

Some tourism officials felt that under the...

...be seen, but according to Bill Pedlar, the incoming president of the AVA for its **final** year of existence, the success of Alaska's future will be "built on its fabulous...

**17/3,K/8 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06438305 Supplier Number: 54994449 (USE FORMAT 7 FOR FULLTEXT)  
**GenesisIntermedia.com, Inc. Announces Acquisition Of Contour System Travel and E-Commerce Capability.**

PR Newswire, p6523

June 25, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 507

**Final** terms of the acquisition were not disclosed, but were reported to be for approximately \$2...

...million, subject to post-closing adjustments.

The state-of-the-art computer system designed for **integrating** multi-brand and multi-**component travel** products, such as those offered by Global Leisure, is designed to provide a consistent high...

**17/3,K/9 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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04085346 Supplier Number: 45951348 (USE FORMAT 7 FOR FULLTEXT)  
**Comdex - IBM OpenDoc Extends To HTML, Microsoft Env'ts 11/20/95**

Newsbytes, pN/A

Nov 20, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; General Trade

Word Count: 793

... is program manager, Object Implementation, for IBM.

As previously reported in Newsbytes, members of the **new** Club OpenDoc will be able to distribute their components as "shareware" over the Web, for...

...completed, developers will be able to put their parts up for commercial sale via another **new** Web-based service, known as the Reusable Software Component Market.

Although membership in Club OpenDoc...

...parts" distributed over the Web-based Component Market will be sold at varying prices.

The "**new** electronic store" for objects is owned and run by CyberSource Corp., the operator of software...

...asserted Hebner.

The travel expense application currently runs on OS/2. Component parts in the **new** application include a suite of image scanning and manipulation components from Cirrus Technology; a spreadsheet...

...as keyboard and mouse input, Olague said. In addition, IBM contributed at "specialized application for **integrating** the other **components** and (for) adding **travel** expense-related logic to create overall application flow."

The constituent parts in the travel expense...

...available to ISVs, systems integrators, corporate developers, and other prospective parts buyers over IBM's **new** Reusable Component Market next month, along with other OpenDoc **new** components, according to Olague. SOM (systems object model) parts are already for sale on the **new** Web page.

Unlike the OCXes of the Microsoft Windows environment, which allow for object embedding...

...similar in concept to the tags in SGML (standard generalized markup language -- to OpenDoc.

The **new** Club OpenDoc is located at <http://www.software.ibm.com/clubopendoc> on the Web. If...

#### **17/3,K/10 (Item 4 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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02242740 Supplier Number: 42926321 (USE FORMAT 7 FOR FULLTEXT)

#### **Shopping The Outlets: Now It's For Fun**

Tour & Travel News, v0, n0, pT1

April 20, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1491

... tourist draws, rivaling traditional tourist attractions such as theme parks and historical sites, attracting a **new** kind of shopper: a "destination" shopper.

"Consumers spent about \$9 billion at outlet malls last...

...president of the Lawrenceville, N.J.-based Chelsea Group, which operates eight outlet centers from **New** York to California.

A true "outlet," according to The Joy of Outlet Shopping, is a...

...It's a win-win situation for everybody." For example, Rothstein said,



Gray Line of New York introduced a tour featuring Chelsea's Woodbury Commons outlet in its **new** overnight tour to West Point.

Many of the centers are purposely located near major tourist... Domenico Tours of Bayonne, N.J., and Mayflower Tours of Downers Grove, Ill., are introducing **new** shopping tours for independent travelers (see related story).

'Something For Everyone'

Lourdes Rivera, director of...

...Tours, said, "We pick outlets that have something for everyone. For 1992, we have a **new** line of one-day tours that depart out of the New York area. Some of them concentrate exclusively on shopping."

In addition, she said, some of...

...in outlet centers, "The concept becomes the anchor," Rothstein said. "Each center has its own **mix**."

Kathy Pelino, director of **tour** and **travel** for Potomac Mills in Prince William, Va., said the outlet center attracts more than 2...

**17/3,K/11 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

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14048985 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Showbound!: Travel shows can be more helpful than travel agents, and easier to use than the internet. Here's our guide**

Nick Trend

DAILY TELEGRAPH, p04

December 02, 2000

JOURNAL CODE: FDTL LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1029

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... make its first London appearance in March. This is a general-interest show with a **mix** of **tour** operators, airlines, **travel** agents, tourist boards and places of interest.

Where and when Manchester, GMEX Centre: January 12...

...000 last year

Size 800 (Glasgow) to 1,400 (Manchester) exhibitors (the London Show is **new**).

Cost pounds 6 adults, pounds 4 children, pounds 20 family

Contact [www.holidayshow.com](http://www.holidayshow.com).

Destinations...

... adventures - as well as a big choice of exhibitors covering all aspects of travel. A **new** section, "Surf the world.live", concentrates on online companies and websites. Excellent websites (see below...

**17/3,K/12 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

09032874 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**India: The sights in store**

BUSINESS LINE

January 10, 2000

JOURNAL CODE: FBLN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1405

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...for 21st century travel? The issues at stake for the Indian tourism industry in the **new** millennium. Report: Aziz Haider

As the first rays of the **new** millennium sun promised to kiss the shores of Katchal Island in the Bay of Bengal...

... Goa.

With lesser time at the disposal of the younger lot, mostly dual-income families **mixing** business and pleasure, short **package tours** will be in greater demand compared to long-duration tours. Besides, repeat visitors will definitely...

...status.

The current air capacity is inadequate to meet the rush during tourist season. Several **new** airlines are seeking permission to introduce flights into India and some of the existing airlines want to increase their frequencies.

Delivering the 1999 Som Nath Chib memorial lecture in New Delhi, Lord Collin Marshall of British Airways had proposed that all the world's airways... World Travel & Tourism Council (WTTC) has estimated that by the year 2007, 1.2 million **new** jobs would be created in travel and tourism and this industry will contribute 10.8...

**17/3,K/13 (Item 3 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

02875038 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Orlando Sentinel, Fla., Tourism Column**

Jill Jorden Spitz

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (ORLANDO SENTINEL)

September 21, 1998

JOURNAL CODE: KORS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 651

(USE FORMAT 7 OR 9 FOR FULLTEXT)

Sep. 21--LATIN FLAVOR. **Tour** operators and **travel** professionals **mingle** at last week's La Cumbre, a travel trade show aimed at increasing Latin American...

... Gables.

"For tour operators who are booking corporate trips or conventions, it adds a whole **new** twist."

Travel agents at La Cumbre, which seeks to boost Latin travel to the U  
...

...American tourists, but travel agents at La Cumbre said Miami and Orlando remain hot spots.

" **New** York and the West Coast, they're starting to discover us," said Roberto Monteiro, director...

... to sell packages that combine a theme park jaunt in Orlando with a trip to **New** York to visit museums and catch a show on Broadway.

Vegas is attracting corporate travel...

... evil fairy from Sleeping Beauty, whose character will battle Sorcerer Mickey Mouse in Fantasmic!, a **new** nighttime show opening Oct. 15 at Disney-MGM Studios.

The balloon will rise by 6...

**17/3,K/14 (Item 1 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

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04567825 SUPPLIER NUMBER: 18568413

**Giant atoms cast long shadow.(Rydberg atoms)**

Amato, Ivan

Science, v273, n5273, p307(3)

July 19, 1996

ISSN: 0036-8075 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2574 LINE COUNT: 00206

... to larger and larger orbits. Peter Koch, an AMO physicist at the State University of **New** York, Stony Brook, who was part of that research wave, remembers this era as marked...

...with people trying to make bigger and bigger atoms. "This was the first time over **new** ground when almost everything you discovered seemed astounding," adds Keith Macadam of the University of...

...lasers, has generated the ongoing, second wave of Rydberg science. "This is ushering in a **new** and exciting time," Macadam says, because pulses as short as a billionth or trillionth of wave packets have **components** that can **travel** together as a **mix** (or superposition) along a common planetlike orbit. That's reminiscent of the classical world, but...

...ago, for instance, theorists Joseph H. Eberly and Maciej Kalinsky of the University of Rochester in **New** York and Iwo Bialynicki-Birula of the Centrum Fizyki Teoretycznej PAN in Warsaw proposed a...

...a solar system?), there's an extra incentive: Researchers think they may also point to **new** ways to control electronic motion and energy in more conventional atoms. After all, Eberly notes...

?

**22/3,K/1 (Item 1 from file: 6)**

DIALOG(R)File 6:NTIS

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1831729 NTIS Accession Number: DE94011426

**Portable Doppler interferometer system for shock diagnostics and high speed motion**

Fleming, K. J. ; Crump, O. B.

Sandia National Labs., Albuquerque, NM.

Corp. Source Codes: 068123000; 9511100

Sponsor: Department of Energy, Washington, DC.  
Report No.: SAND-94-1189C; CONF-9405136-10  
1994 17p

Languages: English Document Type: Conference proceeding  
Journal Announcement: GRAI9423; ERA9444

1994 joint USA-Russia energetic material technology symposium, Livermore, CA (United States), 18-25 May 1994. Sponsored by Department of Energy, Washington, DC.

Order this product from NTIS by: phone at 1-800-553-NTIS (U.S. customers); (703)605-6000 (other countries); fax at (703)321-8547; and email at orders@ntis.fedworld.gov. NTIS is located at 5285 Port Royal Road, Springfield, VA, 22161, USA.

NTIS Prices: PC A03/MF A01

...disadvantages in that they are sensitive to radiation, electromagnetic pulses, and their mass can drastically **alter** the velocity of the projectile. VISAR uses single frequency-single mode laser light focused onto...

... a modified, unequal leg Michelson interferometer. In the interferometer the light is split into two **components** which **travel** through the legs of the interferometer cavity and are then **recombined**. When the light **recombines**, an interference pattern is created which can range from dark (destructive interference) to bright (constructive...

... cavity, there is a time lag of the light containing the Doppler information at the **recombination** point in the interferometer. The effect of the time lag is to create a sinusoidally **changing** interference pattern (commonly called fringes). Since the interferometer time delay, laser wavelength, and the speed...

#### **22/3,K/2 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01988720 50100949

#### **iPlanet unveils corporate portal**

Cox, John

Network World v17n8 PP: 14 Feb 21, 2000

ISSN: 0887-7661 JRNL CODE: NWW

WORD COUNT: 402

ABSTRACT: IPlanet E-Commerce Solutions, formerly the Sun-Netscape Alliance, has **updated** its old Webtop product, turning it into a full-blown portal development and deployment platform...

...TEXT: new portal player in town.

IPlanet E-Commerce Solutions, formerly the Sun-Netscape Alliance, has **updated** its old Webtop product, turning it into a full-blown portal development and deployment platform...

...the foundation of the corporate Web site, and a development tool set for building and **changing** that site. For instance, the new code handles jobs such as managing content on portals, representing information as objects that can be edited, **recombined** and reused, and working smoothly with

third-party applications. Portal Server also includes iPlanet Directory...

...customization of each desktop. And when you do that, you have data-integrity issues and **change** -management issues. No one really understands yet how complex this can be:"

Once a firm...

...chains. Those same services could be used to let pilots and flight attendants access schedule **changes** or alert frequent flyers about a new low fare or **vacation package** designed for them.

IPlanet Portal Server will be available in the second quarter, in several

...

**22/3,K/3 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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01828574 04-79565

**The reality of brands: Towards an ontology of marketing**

Grassl, Wolfgang

American Journal of Economics & Sociology v58n2 PP: 313-359 Apr 1999

ISSN: 0002-9246 JRNL CODE: AES

WORD COUNT: 18817

...TEXT: degree to which brands occupy defensible niches in product space. Branding as a process involves **changing** external or internal boundaries of products. Several arguments are proposed in favor of brand realism... can, sometimes unawares, at least partially de-brand a product again. '6 But they cannot **change** features of the underlying product that would afford re-branding. Brands are, in this sense...may be illustrated by a famous marketing mistake. When in 1985 Coca-Cola decided to **change** its formula and developed 'New Coke with a sweeter and smoother taste, consumers worldwide overwhelmingly rejected it. By **changing** the taste of the beverage the company tried to relocate the niche within the category... composite as in 'Venetian glass' does not consist of two independent concepts of which one **modifies** the other. This is the case in the composite 'red apple', where 'red' is the...its Gestalt, had changed. Brands, hy contrast to products, are moored' in niches and resist **change** . If brands are wholes, their properties are accidents-rather than parts-- in the Aristotelian sense...1999a). The properties of brands stand in relations of dependence on other properties, and a **change** of some properties may constitute a new product while a **change** of others may not. Product forms or subbrands must therefore not be assumed to be...

...equally have bona fide boundaries and are therefore bona fide objects.

Branding products involves a **change** of boundaries. Product differentiation can consist in breaking a product down into smaller (physical) units...

...a product, packaging a composite product and making it available to consumers at new locations. **Altering** the quality or composition of a product, by **changing** its color, granularity, fabric or smell also imposes bona fide boundaries of an internal nature. Adding hazelnuts to a milk

chocolate **changes** the internal composition of a chocolate bar, though size and package may remain unaltered. It...

...new brand or subbrand. Marketing management utilizes the affordance of a product to be divided, **recombined** and qualitatively altered and imposes external or internal boundaries (including, for example, new distribution channels...

...complex. A holiday in a Club Med terrace is a complex whole which, as a service **package** chosen from a **tour** operator's catalogue, is composed of a definite number of material and immaterial parts. However...of products or not-- that permit or elicit such valuation. In a world of complexity, **change** and uncertainty, consumers necessarily have imperfect information about the properties and promises of the multitudes...

...product, for Austrian economics, is a variable rather than a datum, its quality and quantity **change** as a result of entrepreneurial action. This view may accommodate the fact that which marketing...2, 1993, the price of Marlboro cigarettes was lowered by 40 cents a pack, thus **changing** in consumers minds the clear position of one of the strongest brands. As a result...s peculiar characteristics and uses, unique production facilities, distinct customers. distinct prices, sensitivity to price **changes** , and specialized vendors" (370 U.S. 294, 82 S.Ct. 1502, 8 L. Ed. 2d...

**22/3,K/4 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

08591709 Supplier Number: 65306913 (USE FORMAT 7 FOR FULLTEXT)  
**Long Live the Quick!(WestFarm Foods' bottling machinery gives extended shelf life to dairy drinks)**

Mans, Jack

Dairy Foods, v101, n8, p37

August, 2000

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2544

... entirely from their neck rings, which makes for easy changeover from one size to another. " **Changing** bottle sizes from the air conveyor through the capper takes practically no time at all," says Taylor. "Sleevers and other downstream equipment take longer, but we can **change** the entire line from pints to quarts in less than an hour." Controls for the...personnel into a common system that controls the entire operation.

From the packaging room, final **packages travel** down an inclined conveyor onto a horizontal conveyor that conveys them all the way across... portion of the operations. To start the processing operation, raw milk is separated and then **recombined** under the control of a Tetra Pak A1-fast automatic standardizing system to achieve the...

**22/3,K/5 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07076453 Supplier Number: 59636829 (USE FORMAT 7 FOR FULLTEXT)

**iPlanet unveils corporate portal.(iPlanet E-Commerce Solutions' iPlanet Portal Server software)(Product Announcement)**

Cox, John

Network World, p14

Feb 21, 2000

Language: English Record Type: Fulltext

Article Type: Product Announcement

Document Type: Tabloid; Trade

Word Count: 407

iPlanet E-Commerce Solutions, formerly the Sun-Netscape Alliance, has **updated** its old Webtop product, turning it into a full-blown portal development and deployment platform..

...the foundation of the corporate Web site, and a development tool set for building and **changing** that site. For instance, the new code handles jobs such as managing content on portals, representing information as objects that can be edited, **recombined** and reused, and working smoothly with third-party applications. Portal Server also includes iPlanet Directory...

...customization of each desktop. And when you do that, you have data-integrity issues and **change** -management issues. No one really understands yet how complex this can be."

Once a firm...

...chains. Those same services could be used to let pilots and flight attendants access schedule **changes** or alert frequent flyers about a new low fare or **vacation package** designed for them.

iPlanet Portal Server will be available in the second quarter, in several...

**22/3,K/6 (Item 1 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2009 Gale/Cengage. All rts. reserv.

05324121 SUPPLIER NUMBER: 54036230 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Cyberservice: taming service marketing problems with the World Wide Web.**

Pitt, Leyland; Berthon, Pierre; Watson, Richard T.

Business Horizons, 42, 1, 11(8)

Jan-Feb, 1999

ISSN: 0007-6813 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5270 LINE COUNT: 00432

... characteristics.

The 1990s, however, have seen the emergence of a phenomenon we believe will dramatically **change** this received wisdom forever: the World Wide Web. Most service problems really don't matter...sees a Web site and not the firm, the site becomes the firm.

\* Frequency of **update** . Surfers generally won't visit a Web site often unless it **changes** regularly. No matter how engaging it is on first impression, the site will fail if...

...wares" offered. The Web site is the company's street front. Customers expect it to **change** , just like the window displays of department stores.

\* Server speed. In the pre-cyberservice days...

...difficult with services because of their intangibility. But a Web site has the potential to **change** that.

Each year the Harvard Business School Publishing Services generate millions of dollars worth of...

...subscribe to receive bimonthly abstracts of the latest HBR articles or enroll for regular electronic **updates** on abstracts of new cases, articles, books, and other products.

Multiplying Memories

People tend to...

...then scans news providers and compiles a customized offering for that person. The information is **updated** regularly either by the customer requesting additional items or as a result of the software...books, music, or films; Firefly then builds a profile of those preferences that is continually **updated** as more information is provided, usually in the form of ratings. Customers are put in...

...the problems that arise, they should try to eliminate them: Don't fix the system, **change** it. In doing so, the firms will be giving customers what they really want: not...a way that allows customer value to exceed what would have been spent purchasing each **component** separately. Microsoft's **travel** Web site, [www.expedia.com](http://www.expedia.com), allows customers to shop for vacations, flights, car rentals, and...

...of services - breaking them down into their smallest constituent elements - allows unparalleled mass customization by **recombining** those elements into unique configurations. Searches facilitate hyper-efficient information markets, matching supply and demand...

**22/3,K/7 (Item 2 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2009 Gale/Cengage. All rts. reserv.

04589280 SUPPLIER NUMBER: 18636871 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Synthesis of novel thin-film materials by pulsed laser deposition.**

Lowndes, Douglas H.; Geohegan, D.B.; Puretzky, A.A.; Norton, D.P.; Rouleau, C.M.

Science, v273, n5277, p898(6)

August 16, 1996

ISSN: 0036-8075 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 5703 LINE COUNT: 00466

... more than 10,000-fold at a temperature near 110 K, with most of the **change** occurring at low fields (23). The strong dependence of the MR ratio on film thickness...contain both target and gas atoms. Thus, by increasing the ambient gas pressure, one can **change** the flux available for film deposition from primarily energetic atoms and ions to one that...

...varying the delay time between the He gas pulse and the laser pulse or by **changing** the nozzle length. Because the surface-to-volume ratio of nanometer-scale materials is large, any dangling bonds at the nanocrystallite surface will act as traps to produce rapid nonradiative **recombination** of carriers, preventing light emission. After surface passivation of dangling bonds (with an HF etch...limited range of ambient



gas pressures, the ablation plume generally splits into two or more **components** that **travel** at different average velocities and KEs. For a detailed description of ion current measurements and...

**22/3,K/8 (Item 3 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

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03620399 SUPPLIER NUMBER: 11323214 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Riding the atomic waves: with the magic of quantum mechanics, an atom goes two ways at once.**

Travis, John

Science News, v140, n10, p158(2)

Sept 7, 1991

CODEN: SCNEB ISSN: 0036-8423 LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT; ABSTRACT

WORD COUNT: 1590 LINE COUNT: 00132

TEXT:

...to their experimental repertoire. In their latest feat, called atom interferometry, they paradoxically divide and **recombine** single atoms, aided by a beautiful but enigmatic assistant known as quantum mechanics.

... Pritchard "you beat your intuition into submission."

After traveling their divergent paths, the wave components **recombine** at an awaiting detector. If their path difference is exactly the particle's wavelength or...

...a fraction of the wavelength, and the components are out of phase. The waves still **recombine**, but with destructive interference. At these places, where the merging waves are out of alignment...

...smaller slits. While passing through the two smaller slits, the waves scatter again and eventually **recombine** into the original atom's single wave. Mlynek and co-worker Olivier Carnal suggest the...

...determines which detector will tally a given atom.

This complex instrument is sensitive to rotational **changes**, report Jurgen Helmcke of the Federal Agency for Technical and Scientific Research in Braunschweig, Germany...rather than across, the path of the crawling atoms. As a result, an atom's **components** actually **travel** the same path at slightly different speeds, so that they move apart from each other...

...of an atom. If the atom is not neutral, the field will create a discernible **change** in the interference pattern.

While the new interferometers provide a powerful tool for unveiling atomic...

**22/3,K/9 (Item 4 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

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03557751 SUPPLIER NUMBER: 10965049 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Lighting the way to speedier circuits. (the first electronic switch controlled entirely by light)**

Peterson, Ivars  
Science News, v139, n25, p389(1)  
June 22, 1991  
CODEN: SCNEB ISSN: 0036-8423 LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT  
WORD COUNT: 528 LINE COUNT: 00041

... laser beam into a 100-meter loop of optical fiber, splitting the beam into two **components** that **travel** through the loop in opposite directions. The two separate beams produce an interference pattern where they meet again and **recombine**. Any slight **change** that disturbs one beam but not the other **alters** the interference pattern.

Injecting a hosrt light pulse into the loop so that it travels...

**22/3,K/10 (Item 5 from file: 47)**  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2009 Gale/Cengage. All rts. reserv.

02365135 SUPPLIER NUMBER: 02781692 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**What causes the color in plastic objects stressed between two polarizing filters?**

Walker, Jearl  
Scientific American, v248, p146(7)  
June, 1983

CODEN: SLAMA ISSN: 0036-8733 LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT  
WORD COUNT: 4013 LINE COUNT: 00306

... the right after the first snapshot is made. The electric field at the chosen point **changes** quickly, literally at the speed of light. A new snapshot reveals the **change**. The electric vector at the designated point is now downward. Since it is not one...a stress to a sheet of glass illuminated with linearly polarized light, he found a **change** in the index of refraction of the glass. Moreover, the index then depended on how...

...polarization must be considered in two components parallel to the principal stress axes. The two **components travel** through the plastic at different speeds because the indexes of refraction along the two axes differ.

When the components emerge from the plastic, they in effect **recombine**. The light is then likely to have a new direction of polarization. Whether or not...

...pass through the analyzer depends on how the polarization has been changed.

To determine the **change** one must consider hos the wavelength of the light is altered by the plastic. For...again in step even though one of them has an additional oscillation.

When one mathematically **recombines** the two emerging components, the electric vectors of the light are found to be oscillating...

...light reaching the analyzer is blocked.

If instead one component has an additional half oscillation, **recombination** yields a polarization rotated by 90 degrees. This new polarization is parallel to the polarization...

...of the analyzer and so the light passes through.

Any intermediate result is also possible. **Recombination** is then harder to visualize. The components do not yield linearly polarized light. Instead the...

...or that it has two components (one parallel to each principal stress axis there) that **recombine** to yield the same polarization the light had when it entered the plastic. In either...

...is a rough map of the lines of principal stress.

The dark fringes resulting from **recombination** are called isochromatics. They are usually masked by the isoclinics, but they can be employed...

?

**30/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

02267136 Supplier Number: 25818502 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Tickets, Hotels, Weather and Dining. It's All in American Express' Leisure Mall.**

**(American Express launches online travel agency as means of promoting its credit cards)**

FutureBanker, p 8s

September 2000

DOCUMENT TYPE: Journal ISSN: 1092-9061 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 384

TEXT:

...a credit card site. But for American Express the opportunity for quick cross selling by **combining** two of its oldest businesses **electronically** was way too good to pass up.

American Express views its Web hub, americanexpress.com...

**30/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

01328376 Supplier Number: 23984762 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**SOLUTION:Allows small businesses to perform basic personnel functions --**

**HotOffice Readies Its New Intranet Service**

**(HotOffice Technologies is planning to introduce HotOffice, an outsourced intranet service aimed at small businesses)**

Computer Reseller News, p 61

August 04, 1997

DOCUMENT TYPE: Journal ISSN: 0893-8377 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 428

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...solution allows them to conduct or benefit from numerous services, including E-mail, virtual meetings, **electronic** forums, document publishing and posting, **package** tracking and **travel** arrangements, for example.

HotOffice allows customers to access E-mail remotely, conduct text-based chat...

**30/3,K/3 (Item 3 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

00705892 Supplier Number: 23107430 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Payoff On Credit**

**(Supermarkets have been forced to begin accepting credit cards for grocery purchases)**

Supermarket News, p 9

January 09, 1995

DOCUMENT TYPE: Journal ISSN: 0039-5803 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 852

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...not only co-branded a card with Visa, but also piggybacked the functions of its **electronic** frequent shopper program, **merging** the two cards.

"By co-branding, they are adding consumer loyalty," said Armen Khachadourian, vice...

**30/3,K/4 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2009 ProQuest Info&Learning. All rts. reserv.

01633497 02-84486

**Japan's electronic commerce: Companies learn by trial, error to sell on the Net**

Hirao, Sachiko

Japan Times Weekly International Edition v38n19 PP: 13 May 11-May 17, 1998

ISSN: 0447-5763 JRNL CODE: JAN

WORD COUNT: 1201

...TEXT: on the Internet, sales are growing in tandem with the spread of personal computers.

The **electronic** commerce market, which **combines** sales and services directly sold to consumers via the Internet, jumped from \$5.3 million...

**30/3,K/5 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

01482683 01-33671

**HotOffice readies its new intranet service**

Mehling, Herman

Computer Reseller News n748 PP: 61, 63 Aug 4, 1997

ISSN: 0893-8377 JRNL CODE: CRN

WORD COUNT: 444

...TEXT: solution allows them to conduct or benefit from numerous services, including E-mail, virtual meetings, **electronic** forums, document publishing and posting, **package** tracking and **travel** arrangements, for example.

HotOffice allows customers to access E-mail remotely, conduct text-based chat...

**30/3,K/6 (Item 3 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

00723393 93-72614

**The Power to Make Progress**

Meall, Lesley

Accountancy v109n1181 PP: 78-79 Jan 1992

ISSN: 0001-4664 JRNL CODE: ACE

WORD COUNT: 1456

...TEXT: of views.'

Hogg's leisure division has 214 high street shops around the UK, selling **package tours**. Following the success of the **electronic** data capture systems in the business travel division, the company is installing PC products at...

**30/3,K/7 (Item 4 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

00566623 91-40977

**Portable PCs: Power Up**

Pepper, Jon

Nation's Business v79n9 PP: 29-34 Sep 1991

ISSN: 0028-047X JRNL CODE: NAB

WORD COUNT: 3543

...TEXT: compatibility. The system is packaged with Windows, DOS 4.01, the AT&T Access Plus **electronic** -mail **package**, and a **Tour** Guide system tutorial.

The Safari also is well-equipped for communications. It features a built...

**30/3,K/8 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

07801243 Supplier Number: 65176681 (USE FORMAT 7 FOR FULLTEXT)

**Online Travel Agency Site59.com Signs Deal with American Airlines.**

Airline Financial News, v18, n36, pNA

Sept 11, 2000

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 363

... com coordinates with suppliers to distribute last-minute discounted inventory without brand erosion by creating **travel packages** by mood, all assembled **electronically** with TRACE, a unique back-end packaging process that pulls and prices packages instantly based...

**30/3,K/9 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07767066 Supplier Number: 64949290 (USE FORMAT 7 FOR FULLTEXT)

**American Airlines Signs Deal With Site59.**

PR Newswire, pNA

Sept 5, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 500

... com works with suppliers to distribute last-minute discounted inventory without brand erosion by creating **travel packages** by mood, all assembled **electronically** with TRACE, a unique back-end packaging process that pulls and prices packages instantly based...

**30/3,K/10 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06960779 Supplier Number: 58911558 (USE FORMAT 7 FOR FULLTEXT)

**Euro909.com Subsidiary, Chili, Teams With Yahoo! Denmark.**

Business Wire, p0070

Jan 24, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 649

... content, and serve to promote a range of activities sponsored by Chili, such as concerts, **tours** and **travel** services, **electronic** greeting cards, posters and research into the youth market through questionnaire surveys and focus groups...

**30/3,K/11 (Item 4 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06702495 Supplier Number: 56055286 (USE FORMAT 7 FOR FULLTEXT)  
**ITravel Partners Announces Strategic Internet and Technology Partnerships.**  
Business Wire, p1235  
Oct 7, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 384

... an Arizona-based internet technology company, and ITravel Partners recently entered into an Agreement to **integrate** the GolfSwitch **electronic** Tee-Sheet interface technologies into ITravel Partners golf reservation systems ("OTIS" and "Tee Block"). The...

**30/3,K/12 (Item 5 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

06547723 Supplier Number: 55385530 (USE FORMAT 7 FOR FULLTEXT)  
**Taking Over the Executive Floors.**  
Travel Agent, v296, n3, p66  
July 29, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 6787

... seamless connectivity-something she knew agents would appreciate from her pre-Hyatt days as a **travel** consultant at GoGo **Tours**. This year, as vice president- **electronic** distribution, Lowell is focusing even more closely on Hyatt's automated activities on the GDS...

**30/3,K/13 (Item 6 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

06369744 Supplier Number: 54733892 (USE FORMAT 7 FOR FULLTEXT)  
**Hip-hop, rock, pop stars flood Woodstock '99.**  
Pollack, Marc  
Hollywood Reporter, v357, n14, p1  
April 9, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 558

... for July 23-25 at the 3,600-acre Griffiss Park in Rome, N.Y., **mixes** rock acts with hip-hop, **electronic** and pop artists. It looks likely to outdo the 1994 celebration, which helped propel the...

**30/3,K/14 (Item 7 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

05781306 Supplier Number: 50269927 (USE FORMAT 7 FOR FULLTEXT)

**Delta Vacations Makes Booking Vacation Packages Quick and Easy Through New Online Service; Net Surfers Can Now Research, Book and Confirm Vacation Packages Instantly.**

Business Wire, p08271284

August 27, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 558

... and interactive technology solutions for the travel industry.

As Delta Vacations embraces the world of **electronic** reservations, it will continue to **combine** worldwide destinations with traditional values. Delta Vacations, one of the nation's premier travel programs...

**30/3,K/15 (Item 8 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

05755523 Supplier Number: 50240037 (USE FORMAT 7 FOR FULLTEXT)

**James Ruskin [P Is Tasty 'Prelude' To His Debut Album**

Flick, Larry

Billboard, v110, n32, p29

August 8, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Magazine/Journal; General

Word Count: 1182

... that be lovely?

IN THE MIX: In a summer concert season riddled with rock-leaning **package tours**, a bevy of **electronica**-rooted big-beat labels have pooled their resources for a U.K./European club trek...weaving ambient rhythms to soothe the soul and inspire primal body movement. Meanwhile, Ali Khan **melds** Indian culture with **electronica** on "Taswir." Wonderfully trippy stuff.

PIZZA, PIZZA: It was easy to giggle about the comparisons...

**30/3,K/16 (Item 9 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

05427362 Supplier Number: 48231299 (USE FORMAT 7 FOR FULLTEXT)

**New River Technologies Joins The Globe Marketplace With Delta Vacations**

PR Newswire, p0116NYF065

Jan 16, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 484

... Internet Web sites, destinations and travel agency groups all use New River's expertise to **package** and sell **travel electronically**. New River's services include the development and implementation of customized vacation packages, a proprietary...



**30/3,K/17 (Item 10 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

05327800 Supplier Number: 48108662

**Gelco's travel manager scores big.**

Makulowich, John

Washington Technology (DC), p10

Nov 6, 1997

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

**ABSTRACT:**

...offers the top travel package in the per-diem and pre-trip authorization market. The **travel** software **package integrates** government forms generation, **automated** travel regulation and electronic document processing.

**TEXT:**

**30/3,K/18 (Item 11 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

05167001 Supplier Number: 47886386 (USE FORMAT 7 FOR FULLTEXT)

**Allows small businesses to perform basic personnel functions: HotOffice  
Readies Its New Intranet Service**

Mehling, Herman

Computer Reseller News, p61

August 4, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 443

... solution allows them to conduct or benefit from numerous services, including E-mail, virtual meetings, **electronic** forums, document publishing and posting, **package** tracking and **travel** arrangements, for example.

HotOffice allows customers to access E-mail remotely, conduct text-based chat...

**30/3,K/19 (Item 12 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

04742917 Supplier Number: 46981221 (USE FORMAT 7 FOR FULLTEXT)

**EarthLink and United Airlines announce cooperative software distribution  
agreement.**

Business Wire, p12180032

Dec 18, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 589

... customer support were key in our decision to partner with them," said Mark Koehler, director, **electronic** distribution for United Airlines. "By **combining** our United Connection software with EarthLink's Internet access, making travel arrangements will be more...

**30/3,K/20 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2009 Dialog. All rts. reserv.

14009772 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**QXL ricardo plc Second Quarter and Interim Results**

PR NEWSWIRE

November 30, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1264

...NAICS CODES/DESCRIPTIONS: Scheduled Passenger Air Transportation); 48111 (Scheduled Air Transportation); 524126 (Direct Property & Casualty Insurance Carriers); 56151 ( **Travel** Agencies); 56152 ( **Tour** Operators); 45411 ( **Electronic** Shopping & Mail-Order Houses); 453998 (All Other Misc Store Retailers exc Tobacco)

**30/3,K/21 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2009 Dialog. All rts. reserv.

13743331

**eCRM: what CRM means for e-commerce**

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (AD NEWS) , p35

November 03, 2000

JOURNAL CODE: WADN LANGUAGE: English RECORD TYPE: ABSTRACT  
WORD COUNT: 113

...with this problem for companies. Aspect uses a central database for a customer relationship portal, **combining** telephone, fax and **electronic** mail. The portal has attracted Carlton and United Breweries, Thomas Cook, BankWest and Microsoft Corporation...

**30/3,K/22 (Item 3 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2009 Dialog. All rts. reserv.

11455328 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**News Analysis: Get an online personality: Tentative steps are being taken in the world of personalised electronic marketing. Mark Kleinman reports on why the Net, as an obvious medium, has taken so long to instigate a caring customer relationship**

MARK KLEINMAN

PRECISION MARKETING, p12

March 20, 2000

JOURNAL CODE: FPM LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 810

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... it is coming to rely on the establishment of a permission-based marketing model which **integrates electronic** communication with other channels.

Prime Response International vice-president, Ian Bowles, whose clients include John...

**30/3,K/23 (Item 4 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

10112001 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**THOMAS COOK: Thomas Cook On-line closes major deal with Lycos UK; Thomas Cook On-line reaffirms Internet prominence in partnership with one of the UK's leading portals**

M2 PRESSWIRE

March 17, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 640

NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services); 56151 (Travel Agencies); 56152 (Tour Operators); 45411 (Electronic Shopping & Mail-Order Houses)

**30/3,K/24 (Item 5 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

06139878 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Evening Standard, London, Market Report Column**

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (EVENING STANDARD - LONDON)

July 09, 1999

JOURNAL CODE: KESL LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 630

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Share prices in London traded in a narrow range after the futures market blew a **fuse** and its **computerised** systems ground to a halt. But there were few complaints from City investors, who were...

**30/3,K/25 (Item 6 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

01361271 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**India: Move to fly more to S'pore pays off**

BUSINESS LINE

April 09, 1998

JOURNAL CODE: FBLN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 496

SIC CODES/DESCRIPTIONS: 4800 Communications ; 3661 Telephone & Telegraph Apparatus ; 4812 Radiotelephone Communications ; 3571 **Electronic** Computers ; 4725 **Tour** operators ; 4724 **Travel** agencies ; 8611 Business Associations ; 4500 Transportation by air

**30/3,K/26 (Item 1 from file: 34)**

DIALOG(R)File 34:SciSearch(R) Cited Ref Sci  
(c) 2009 The Thomson Corp. All rts. reserv.

03866675 Genuine Article#: QL825 No. References: 32

**Title: TIME EFFECTIVENESS OF NEW TRANSPORTATION TECHNOLOGIES - THE CASE OF HIGHWAY AUTOMATION**

Author(s): HALL RW

Corporate Source: UNIV SO CALIF,DEPT IND & SYST ENGN/LOS ANGELES//CA/90089

Journal: TRANSPORTATION PLANNING AND TECHNOLOGY, 1995, V19, N1, P1-17

ISSN: 0308-1060

Language: ENGLISH Document Type: ARTICLE (Abstract Available)

...Abstract: capacity.

The paper demonstrates that simple forms of highway automation might provide travel time benefits. **Automated** low-speed and stationary **merging** can reduce queueing at the entrances to bridges, tunnels and other bottlenecks; and "mini-highways...

**30/3,K/27 (Item 1 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2009 Gale/Cengage. All rts. reserv.

05889916 SUPPLIER NUMBER: 65069524 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Art on Ice.(Icelandic art)**

Volk, Gregory

Art in America, 88, 9, 40

Sept, 2000

ISSN: 0004-3214 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3925 LINE COUNT: 00321

... fields glinting with beauty and danger.

Finnbogi Petursson, on the other hand, is known for **electronic** works that **fuse** sound, sculpture, architecture, drawings and moving components. Sound itself is his primary material, typically incorporated...

**30/3,K/28 (Item 2 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2009 Gale/Cengage. All rts. reserv.

05234684 SUPPLIER NUMBER: 21013128 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**America's best technology users. (includes seven related user profiles)(Forbes ASAP) (Industry Trend or Event)**

Amer, Suzie; Bianchi, Alessandra; Donahue, Sean; Ginsburg, Steven; Jeffers,

Michelle,; Patterson, Lee; Pickering, Carol

Forbes, v162, n4, pS63(20)

August 24, 1998

ISSN: 0015-6914 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 7223 LINE COUNT: 00570

... parks. It mines its data on park visitors to find out who sold them their **vacation packages**. Its sales force is fully **automated**, thanks to Siebel Systems software. It has a real-time animation network that links artists...

**30/3,K/29 (Item 3 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2009 Gale/Cengage. All rts. reserv.

04656429 SUPPLIER NUMBER: 18953532 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Today's call center: high tech ... high touch ... and highly profitable.(Special Advertising Section)**

Industry Week, v245, n23, p57(6)

Dec 16, 1996

ISSN: 0039-0895 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3186 LINE COUNT: 00265

... phone and paper mail as it grows online. High technology companies are opt ng to **integrate** these media into a single **automated** transaction engine that gives them the ability to do business however their customers wish.

The...

**30/3,K/30 (Item 4 from file: 47)**

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2009 Gale/Cengage. All rts. reserv.

03617114 SUPPLIER NUMBER: 11205314 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Portable PCs: power up. (includes glossary of computer terms) (evaluation)**

Pepper, Jon

Nation's Business, v79, n9, p29(5)

Sept, 1991

DOCUMENT TYPE: evaluation ISSN: 0028-047X LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3769 LINE COUNT: 00288

... compatibility. The system is packaged with Windows, DOS 4.01, the AT&T Access Plus **electronic** -mail **package**, and a **Tour** Guide system tutorial.

The Safari also is well-equipped for communications. It features a built...

**30/3,K/31 (Item 1 from file: 88)**

DIALOG(R)File 88:Gale Group Business A.R.T.S.

(c) 2009 Gale/Cengage. All rts. reserv.

03476843 SUPPLIER NUMBER: 15473818

**25 hottest careers. (includes short biographies of successful woman in each of the eight fastest-growing career categories) (Ninth Annual Listing)**

**(Cover Story)**

McHenry, Susan

Working Woman, v19, n7, p37(11)

July, 1994

DOCUMENT TYPE: Cover Story ISSN: 0145-5761 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 9416 LINE COUNT: 00807

... owner of firm, \$75,000-\$100,000+

GEOGRAPHIC INFORMATION SYSTEMS PRACTITIONER

22 A GIS practitioner **combines** a database with a **computerized** geographic map or model to manipulate or compare all the information about given sites. In...

...information systems (GIS) steps in. Nora Sherwood Bryan was introduced to the emerging field, which **combines computerized** mapping with data analysis, in the early '80s while studying geography at the University of

...  
?

**36/3,K/1 (Item 1 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

01338305 Supplier Number: 23986660 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**CASINOS BRING DRAMATIC CHANGE TO MISSISSIPPI COASTAL TOURISM**

(Mississippi Coast visitors increased by 83% between 1992 and 1996 due to dockside casinos; hotel rooms also rose from about 6,400 in 1992 to about 10,000 at present)

Sun Herald , p N/A

August 05, 1997

DOCUMENT TYPE: Regional Newspaper (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1028

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...agent on Earth. That's the road we're headed down because we have that **mix** of other primary motivators. The Coast should be careful to make sure it keeps the...

...this year, the New Orleans native opened a tour company in Biloxi that specializes in **customized** group **tour** services, including **packaged** hotel deals for special events and airport shuttle service.

Perrin discovered the Coast's potential...

**36/3,K/2 (Item 2 from file: 9)**

DIALOG(R)File 9:Business & Industry(R)

(c) 2009 Gale/Cengage. All rts. reserv.

00710943 Supplier Number: 23277947 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**ARE TRAVEL AGENTS DINOSAURS?**

(Travel agents are being told by consumers and airlines that they are

**obsolete)**  
Brandweek, v XXXVI, n 32, p 30+  
August 21, 1995  
DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2410

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...travel agency operation, is tapping into its data base and pitching its  
37 million members **tailored vacation packages**.

It took an outsider to recognize the full spectrum of merchandising  
opportunities a travel agency...

...only grow 20%.  
Carlson Wagonlit Travel is shooting for a 50% leisure, 50% business travel  
**mix**. Currently, business travel accounts for more than 65% of its sales.

"We think the leisure...

**36/3,K/3 (Item 1 from file: 13)**  
DIALOG(R)File 13:BAMP  
(c) 2009 Gale/Cengage. All rts. reserv.

00694273 Supplier Number: 25620507 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Building the Perfect Site**

(Although hotel companies once viewed web sites as a necessary evil, most  
are now viewing their sites as an essential element of marketing;  
personalization is a growing trend)  
Lodging Hospitality, v 56, n 3, p 38-40  
March 01, 2000

DOCUMENT TYPE: Journal ISSN: 0148-0766 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 911

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:  
...customizing messages to those visiting hilton.com. Radisson on the other  
hand, is working on **tailoring** specific product offerings such as  
**vacation packages** to radisson.com users based on their stated  
preferences. The report released by PhoCusWright predicted...

TEXT:  
...the users' experience and treating their web sites as an essential  
element in the marketing **mix**. While Internet bookings represent less than  
five percent of hotel bookings, the potential for business...  
...Rosenberg says one-to-one personalization will be possible. Radisson has  
also been working on **tailoring** specific product offerings such as  
**vacation packages** to radisson.com users based on their stated  
preferences.

With the proliferation of Internet travel...

**36/3,K/4 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

02053116 57672093

**Strategic payoff from EDI as a function of EDI embeddedness**

Chatfield, Akemi Takeoka; Yetton, Philip

Journal of Management Information Systems v16n4 PP: 195-224 Spring 2000

ISSN: 0742-1222 JRNL CODE: JMI

WORD COUNT: 11799

...TEXT: JAL Group firms for synergies and developed many new products and services such as mass **customized travel packages** and quick baggage-delivery services.

The JAL Group is a keiretsu-based<sup>2</sup> value chain, including...social ties with retail-store owners, and helps the store owners select the best product **mix** and design the best store layout for the product **mix** through store-level TI. In addition, 7-Eleven Japan and retailers share proprietary information. This...

**36/3,K/5 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

01997384 51056168

**Building the perfect site**

Watkins, Ed

Lodging Hospitality v56n3 PP: 38-40 Mar 1, 2000

ISSN: 0148-0766 JRNL CODE: LHO

WORD COUNT: 1508

...ABSTRACT: user's experience and treating their Web site as an essential element in the marketing **mix**. For example, Marriott International views its Web presence as simply another way to reach customers...

...TEXT: the users' experience and treating their web sites as an essential element in the marketing **mix**. While Internet bookings represent less than five percent of hotel bookings, the potential for business...

...Rosenberg says one-to-one personalization will be possible. Radisson has also been working on **tailoring** specific product offerings such as **vacation packages** to radisson.com users based on their stated preferences.

With the proliferation of Internet travel...

**36/3,K/6 (Item 3 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.



01533248 01-84236

**Don't forget your laptop**

Crofts, Pauline

People Management v3n21 PP: 77-88 Oct 23, 1997

ISSN: 1358-6297 JRNL CODE: PMT

WORD COUNT: 2585

...TEXT: the education field, Ashridge, the management centre, is launching Ashridge On-Line. This is a **mix** of telecommunications, computing and multimedia services using both the Internet and intranets, aimed at helping ...incentive packages. Among the new faces this year are Air Miles Travel Promotions, which provides **tailored travel packages**. The Electric Incentive Company is launching its club card concept, providing discounts on electrical goods...complimentary video showcase, which runs throughout the three days of the exhibition, will be a **mix** of new training releases and information videos.

Two videos from the Royal National Institute for...

**36/3,K/7 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

08044167 Supplier Number: 66923336 (USE FORMAT 7 FOR FULLTEXT)

**Intrawest announces strong first quarter and positive outlook.**

PR Newswire, pNA

Nov 14, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1794

... estate sales increased 19% from \$10.2 million to \$12.1 million, again reflecting the **mix** of resorts and product types.

Intrawest Vacations, the company's integrated reservation division which allows visitors to book **customized** ski and golf **vacation packages** across Intrawest's network of resorts, by phone or through the Internet, also experienced a...

**36/3,K/8 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

06614127 Supplier Number: 55671836 (USE FORMAT 7 FOR FULLTEXT)

**Trip to the Top.**

Quilan, Michael

Travel Agent, v296, n7, p18

August 23, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1698

... has devoted itself to servicing the business travel market with a new name and product **mix**. And finally, Philadelphia-based corporate travel giant Rosenbluth International this month announced its entrance

into...provider Digital Travel. Agents can use the Go platform to access the company and book **customized tour** and **vacation packages** for clients. When the link is fully implemented later this year, those packages will be...

**36/3,K/9 (Item 3 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

06421266 Supplier Number: 54931314 (USE FORMAT 7 FOR FULLTEXT)

**Moncton eyes Paris habit.**

Travel Trade Gazette UK & Ireland, p56  
May 24, 1999

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 150

... UK market, Tourism New Brunswick has appointed Lisa Gagnon as project executive dedicated to group **travel** and **taiilor**-made **tours** from the UK.

The province's major attractions include the Bay of Fundy, which has ...

...whale-watching, hiking, kayaking, fishing and, in winter, snowmobiling and cross-country skiing.

The cultural **mix** of New Brunswick's population is highlighted by its annual events.

These include reputedly Canada...

**36/3,K/10 (Item 4 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2009 Gale/Cengage. All rts. reserv.

06250390 Supplier Number: 54270653 (USE FORMAT 7 FOR FULLTEXT)

**Global Vacation Group Acquires International Travel and Resorts, Island Resort Tours.**

Business Wire, p1231  
April 1, 1999

Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 731

... broadening our strong relationships with major suppliers that serve these markets," Ballou commented. "The customer **mix** is highly complementary to our other brands serving the Caribbean, and we see a number...

...and services. Global Vacation Group's family of brands includes Classic Custom Vacations, which creates **customized** upscale **vacation packages** for experienced U.S. travelers; Globetrotters, which is targeted to the popularly priced-vacation buyer...

**36/3,K/11 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2009 Dialog. All rts. reserv.

13782216 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**(PR) Intrawest announces strong first quarter and positive outlook**

PR NEWSWIRE

November 14, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 974

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... estate sales increased 19% from \$10.2 million to \$12.1 million, again reflecting the **mix** of resorts and product types.

Intrawest Vacations, the company's integrated reservation division which allows visitors to book **customized** ski and golf **vacation packages** across Intrawest's network of resorts, by phone or through the Internet, also experienced a...

**36/3,K/12 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

04434880 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Global Vacation Group Reports 1998 Fourth Quarter and Full-Year Results;**

**Pro Forma Earnings Per Share up 45 Percent for Year**

BUSINESS WIRE

February 24, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2921

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... forma net income reflects the strong growth in our business, significant improvement in our business **mix** and the success of the first phase of our margin enhancement initiatives," said Roger Ballou...

... and services. Global Vacation Group's family of brands includes Classic Custom Vacations, which creates **customized vacation packages** for upscale U.S. travelers, Globetrotters, which is targeted to the popularly priced-vacation buyer...

**36/3,K/13 (Item 1 from file: 88)**

DIALOG(R)File 88:Gale Group Business A.R.T.S.

(c) 2009 Gale/Cengage. All rts. reserv.

07703990 SUPPLIER NUMBER: 77355945

**The Impact of Electronic Commerce Assurance on Financial Analysts' Earnings**

**Forecasts and Stock Price Estimates.**

Hunton, James E.; Benford, Tanya; Arnold, Vicky; Sutton, Steve G.

Auditing: A Journal of Practice & Theory, 5

Winter, 2000

ISSN: 0278-0380 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 7650 LINE COUNT: 00758

... High Outcome-Based Risk

WebSales. Com, Inc. operates exclusively via the Internet. The company sells **customized** international **travel / tour packages** to individual

consumers. The company provides customers a turnkey operation and prides itself in meticulous...CPA can provide value-added services to businesses with online components in their distribution channel **mix** , and CPA WebTrust provides a way in which CPAs can utilize their unique professional skills...

?

**40/3,K/1 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2009 ProQuest Info&Learning. All rts. reserv.

02851485 730093471

**Organizing customers: Japanese travel agencies marketing on the Internet**

Zhang, Zhongmin

European Journal of Marketing v38n9/10 PP: 1294-1303 2004

ISSN: 0309-0566 JRNL CODE: EJM

WORD COUNT: 4405

...TEXT: three types - customizable package tours, order-made tours through the discussion corner, and self-combination **tours** .

The **customizable package tour** allows the customer to **change** the hotel (place and days), airline (time), and the pickup service. This kind of tour...

**40/3,K/2 (Item 1 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

04108439 Supplier Number: 45991607

**Independent travel boom means new role for many Thai agents**

Nation, p3 HORIZONS

Dec 7, 1995

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Trade

ABSTRACT:

...in Thailand, known as the Holiday Tours and Travel (Thailand) Ltd, is turning from giving **package tours** to **customising** its products. This **change** in strategy came about due to the new breed of educated travellers who prefer to...

TEXT:

**40/3,K/3 (Item 2 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rts. reserv.

03977314 Supplier Number: 45771929 (USE FORMAT 7 FOR FULLTEXT)

**Brittany revolutionises fares across the Channel**

Travel Trade Gazette UK & Ireland, p40

Sept 6, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 380

... to GBP79 with the higher price including a GBP40 food voucher.

The line is also **changing** its **package tour** business into a **tailor**-made service to give more flexibility.

Mr Longden said its gites and holiday homes programmes...

**40/3,K/4 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

22180515 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Aspen Launches Summer Marketing Campaign**

PR NEWSWIRE

April 10, 2002

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 714

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... The Web site will be updated to include summer images and to promote the new, **customizable** feature of the "Aspen Effect" **vacation package** program. The **updated** site will launch in May.

The "Aspen Effect" -- the phenomenon by which an Aspen vacation...

**40/3,K/5 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

11065247 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**XLSports.com Announces Company Name Change to idvSports.com; New Name**

**Highlights Company's Strategic Focus on Individual Sports Enthusiasts**

BUSINESS WIRE

May 17, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 602

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Advice on sports medicine and nutrition -- Real-time chat for athletes to share their experiences -- **Customized updates** on product news, adventure **travel packages** and in-depth athlete profiles

About idvSports.com

idvSports.com was founded in 1999 by...

?

**44/3,K/1 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

12978083 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Personalise online China tours**

STAR (MALAYSIA)

September 23, 2000

JOURNAL CODE: WTSM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 239

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... folklores, plus historical backgrounds on sites around China.

Combining value-for-money travel packages and **personalised** service, chinaZing is strongly positioned to lead the online travel business to China, said Lee...

**44/3,K/2 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2009 Dialog. All rts. reserv.

01426873 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Fans Nationwide Recall First Big League Game; Sports Tours Survey Finds  
Universal Memories Among Fans; Father-Son Experience Cited by Most in  
Poll**

BUSINESS WIRE

April 05, 1998 21:5

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 720

... play or hit or player that sticks in their mind." Renowned as the company that " **combines** your passion and **vacation** ," Sports **Tours** offers **customized** trips for companies, groups, families and individuals in connection with baseball, football, basketball, hockey, golf...  
?



